



BIRDS CARIBBEAN 25<sup>TH</sup>  
INTERNATIONAL CONFERENCE  
**TRINIDAD AND TOBAGO**  
BIRDS, PEOPLE, PROSPERITY  23-27 JULY 2026  
HARNESSING THE CARIBBEAN'S NATURAL ADVANTAGE

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**SPONSOR &  
EXHIBITOR  
PROSPECTUS**



# Join us in Trinidad and Tobago!

BirdsCaribbean invites you to partner on our **25th International Conference**—the Caribbean’s premier gathering of conservation scientists, NGO leaders, protected-area managers, eco-tour operators, educators, and policy influencers. Every two years, this community convenes to share new science, build capacity, and turn ideas into actions that protect birds and strengthen the communities that depend on healthy ecosystems.

In July 2026, more than 300 delegates from across the Caribbean and the Americas will meet in Trinidad & Tobago—a biodiversity hotspot at the crossroads of the West Indies and South America. Set against some of the Caribbean’s most abundant birding, delegates move seamlessly from keynotes and symposia, to capacity-building workshops, discussions, and eye-opening fieldtrips, returning with solutions, partners, practical tools, and a renewed momentum as regional changemakers.

## Why your Sponsorship Matters

Your support keeps this convening accessible and equitable—funding travel scholarships and affordable registration for Caribbean students, early-career professionals, and community leaders who drive on-the-ground results. In return, sponsors gain credible visibility, meaningful engagement with decision-makers, and measurable impact across conservation, education, and community outcomes.

Partner with us to scale what works: strong science, local stewardship, and conservation that delivers for people and place.



Scarlet  
Ibis



# Why Sponsor?



## Credible visibility.

Stand alongside the Caribbean's leading partners in conservation, sustainable tourism, education, and community resilience—on stage, in program, in the press, and across digital channels.



## Champion diversity & access.

Ensure a wide range of voices have the opportunity to shape biodiversity protection, climate resilience, and community wellbeing across the region.



## Invest in Caribbean capacity & the next generation.

Fund travel scholarships and accessible registration for 80+ students, early-career scientists, educators, youth, and grassroots organizers who can't attend otherwise.



## Shape the conversation.

This is where policy, education, and regenerative-tourism ideas will be explored, refined, and turned into collaborations that move real budgets and action.



## Advance the understanding and conservation of birds.

Enable the fora that advance region-wide research, monitoring, and knowledge-sharing—turning science into on-the-ground protection for species and habitats.



## Create authentic brand moments.

Sponsor symposia, skills workshops, poster socials, or youth initiatives that align naturally with your mission.



## Power an ambitious program.

Enable five days of high-value content—keynotes, symposia, workshops, roundtables, poster sessions, and field learning at world-class T&T sites.

## OUR PROMISE

We design *impactful, not ornamental sponsorships*—activations that feel organic to the conference and meaningful to your brand.



Ruby-topaz  
Hummingbird



# Who You'll Reach

## OUR AUDIENCE

### Conservation Leaders

NGO Directors, Program Managers, Funders

### Science & Management

Ornithologists, Ecologists, Protected-Area Managers, Rangers

### Tourism & Enterprise

Eco-Tour Operators, Guides, Lodges, Tourism Boards

### Education & Youth

University Labs, Educators, Youth Program Leads, Community Leaders

### Policy & Partnerships

Government Agencies, Multilaterals, Foundations



Blue-and-yellow Macaw

## GEOGRAPHIC FOOTPRINT

325+ delegates from 30+ countries

Core regions: Caribbean, U.S. & Canada, Latin America, Europe

## CHANNELS & TOUCHPOINTS

### Onsite

Keynotes, Plenaries, Workshops, Symposia, Poster Social, Field Experiences

### Digital

BirdsCaribbean website, email subscriber list, social platforms, listserv, newsletter—a combined network of over 20K passionate bird and nature conservationists

### Press

Pre-, during, and post-conference Media Coverage

### Longevity

Session materials, toolkits, blogs, video coverage shared post-event across our network

For too long, “development” and “environment” have been framed as opposites in the Caribbean.

**Our Silver Anniversary conference rejects that *false choice*.**



Red-billed  
Tropicbird

## OUR THEME

# Birds, People, Prosperity: Harnessing the Caribbean's Natural Advantage

The Caribbean's natural heritage isn't a resource to be exploited and depleted—it's **our competitive edge**. The theme recognizes our extraordinary Caribbean biodiversity as investable capital that can drive resilient economies, community wellbeing, and climate readiness—if we *protect it*.

**This is a call to realize our hidden potential**—and to reject versions of 'development' that treat our environment as expendable. This theme underscores the power of birds and nature as engines of sustainable growth in the Caribbean. It's a call to own, protect, and intelligently develop the assets that make the Caribbean competitive—for birds, people, and shared Caribbean prosperity.

## WHAT WE'LL TACKLE

- Enabling policies for regenerative tourism and protected areas
- Financing mechanisms for community-led conservation
- Data, monitoring, and education that scale across islands
- Partnership models that move real budgets and action
- Protection for our endangered and iconic species



Yellow-headed Caracara

# At the crossroads of the West Indies and South America, Trinidad and Tobago is the *Perfect Stage*.

**T&T is a birder's paradise.** With **499** recorded species, *the highest in the Caribbean*, in **only 5,128km<sup>2</sup>**, T&T boasts the **second highest** bird species density *in the world*. Seeing a huge diversity of species in just a small forest (or wetland) patch, is par for the course in this exceptional twin-island republic.

**With established, world-renowned birding sites**, and being the destination of choice for iconic species like Tufted Coquette, Blue-backed Manakin, Bearded Bellbird, and more, T&T is a wish-list birding destination.

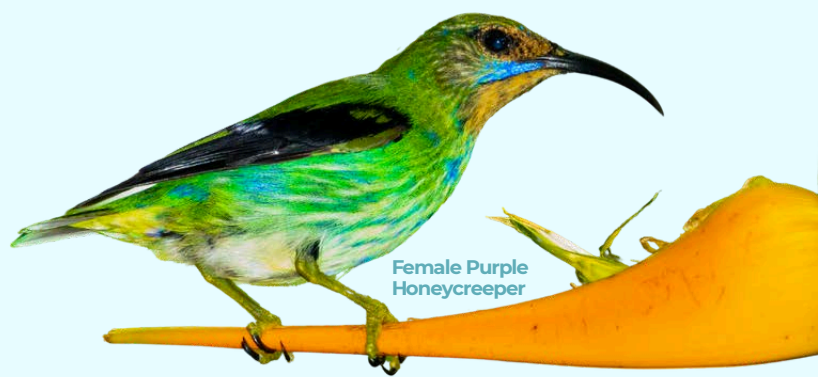
**Rich in birdlife and ripe for avitourism, T&T is the ideal place to prove how conservation can power sustainable Caribbean prosperity.**

## Our Venue

The Hyatt Regency Trinidad, Port-of-Spain delivers spacious, world class conference and hotel facilities, in the heart of the city, all set against a stunning waterfront. Located just minutes from Port-of-Spain's best restaurants and cultural attractions, it's the perfect homebase for enjoying a true Trini experience. Flagship birding and nature sites—including Caroni Swamp, the Royal Botanic Gardens, and Maracas Bay—are just 15-60 minutes away. Prepare to be delighted.

American Flamingo

Collared Trogon  
Lou Horwitz  
ML637456607



Female Purple Honeycreeper

**ONLY IN T&T:**  
Trinidad Piping-Guan  
(Critically Endangered,  
T&T Endemic Species)

# Sponsorship Levels

						
Trinidad Motmot	White-tailed Sabrewing	Collared Trogon	Bearded Bellbird	Scarlet Ibis	Tufted Coquette	Great Kiskadee
PREMIER	PLATINUM	GOLD	SILVER	BRONZE	PATRON	FRIEND
\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500

		PREMIER	PLATINUM	GOLD	SILVER	BRONZE	PATRON	FRIEND
BRAND VISIBILITY	Logo placement on conference registration page	Prominent	●	●				
	Logo on conference signage and digital displays	Prominent	●	●	●	●		
	Logo (linked to sponsor's website) on conference website	Prominent	●	●	●	●	●	●
THOUGHT LEADERSHIP	Recognition as sponsor of a conference event or session	Opening and Closing Ceremony	Welcome Reception	Select Keynote	Select Symposium	Select Workshop		
	Opportunity to introduce a keynote speaker	●	●					
	Sponsor recognition slide before keynote sessions	●	●	●				
DELEGATE ENGAGEMENT	Exhibit table in conference networking area	●	●	●				
	Sponsor recognition at networking events	●	●	●	●			
	Opportunity to include promotional item in conference delegate bag	●	●	●	●	●		
COMMUNICATIONS & MEDIA EXPOSURE	Featured recognition across BirdsCaribbean social channels	Featured Post	●	●	●	●	●	●
	Recognition in conference promotional email campaigns	Featured Story	●	●	●			
	Recognition in conference press releases	●	●	●	●	●	●	●
CONFERENCE ACCESS	Invitation to Conference Welcome Reception and Closing Banquet	●	●	●	●	●		
	Complimentary conference registrations	3	2	2	1	1	1 day	

Sponsorship levels are presented in U.S. dollars.



# Exhibitor Packages

## CORPORATE EXHIBITOR TABLE/BOOTH RATES (USD)

EARLY BIRD	\$995
REGULAR	\$1,395
LATE	\$1,695

Early bird: until April 15.  
 Regular: April 16 – May 31.  
 Late: June 1 – July 20

## NON-PROFIT, GOVERNMENT OR ARTIST TABLE/BOOTH RATES (USD)

EARLY BIRD	\$595
REGULAR	\$845
LATE	\$1,095
ARTIST TABLE	\$50





Blue-chinned  
Sapphire

# Countdown to Conference Week!

## MARCH-APRIL 2026

### Purchase your Package!

Sponsorship and Exhibitor sales are open now! Contact Alexia Morales at [Alexia.Morales@BirdsCaribbean.org](mailto:Alexia.Morales@BirdsCaribbean.org), cc Lisa Sorenson at [Lisa.Sorenson@birdscaribbean.org](mailto:Lisa.Sorenson@birdscaribbean.org) to purchase your package.

## MAY 2026

### Receive your booth assignment info and location from BC Event Coordinator.

Submit logo, and branding materials for conference website and Conference App.

## JUNE 2026

### Final details!

Redeem your complimentary registration, and submit advertisements.

## JULY 2026

### Load-in for sponsors and exhibitors begins Tuesday, July 22.

Your load-in details and exhibit hall guidelines will be provided in your Sponsors & Exhibitors Info Kit (emailed June 2026).

Golden-headed Manakin



# Thank you!

Please direct all sponsor and exhibitor related questions to:

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**Lisa Sorenson, Ph.D.**  
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Green Honeycreeper

